

18TH ANNUAL

BUSINESS & EDUCATION SUMMIT



Wednesday, October 11, 9:00 am - 2:30 pm

Southwest Wisconsin Technical College, Fennimore

Celebrating October as Manufacturing Month!

Join us in connecting business and education to create solutions for the workforce needs of the present and the future.

AGENDA

- 9 am Welcome and Introductions
- 9:15 am **Industry 4.0**
*Aaron Holverson, Southwest Wisconsin Technical College
Cybersecurity Instructor*
- 10:25 am **Celebrating Manufacturing Month**
Wisconsin Economic Development Corporation
- 10:35 am **SWAG in Manufacturing**
Learn about the region's newest alliance, SWAG in Manufacturing, and how they're coming together to address industry challenges and hear an employer panel Myth-Bust Manufacturing
- 11:30 am **Preparing the Workforce**
Update on the Workforce Innovation Grant
- 12 - 2:30 pm **Lunch, Southwest Tech Manufacturing and Welding Tours, Networking, and Employer/Resource Fair**
We encourage employers to use this opportunity to share information on job shadows, youth apprenticeship, internships, facility tours, and classroom speaking presentations; and educators to share career fair dates, classroom speaking, and other engagement opportunities!

WHO SHOULD ATTEND?

- ⚙️ Manufacturing employers
- ⚙️ High school CTE instructors
- ⚙️ School district administrators and board members
- ⚙️ Anyone interested in engineering, electromech, finance, human resources, IT, laboratory, management, manufacturing, quality, supply chain, and welding careers
- ⚙️ Community and economic development professionals
- ⚙️ City, county, and state government representatives
- ⚙️ Anyone interested in learning about manufacturing in our region

**SCAN THE
CODE TO
REGISTER
TODAY!**



A COLLABORATIVE EFFORT BY



This project is supported, in whole or in part, by federal award number SLFRP0135 awarded to Southwest Tech via the Wisconsin Workforce Innovation Grant Program by the U.S. Department of the Treasury.