Welcome to the combined annual reports of Southwest Wisconsin Technical College and the Southwest Wisconsin Technical College Foundation. Here we highlight the accomplishments of students and staff members as well as the generous support of friends and donors. Congratulations and thank you to all Southwest Tech stakeholders for another remarkable year of “changing lives by providing opportunities for success.”

I encourage readers to celebrate. The College has accomplished much this past year. And, please share the Southwest Tech story with family, friends, and prospective students.

I wish everyone a safe, happy, and productive 2014!

Sincerely,

Duane M. Ford, Ph.D.
Southwest Tech President

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Southwest Tech 2012-2013 Annual Report

### Southwest Tech District Board

- **Duane M. Ford, Ph.D.**
  - College President

#### Elected Officials

- **Eileen Nickels**, Chairperson
  - Elected Official Member
  - Appointed 2006

- **Jim Kohlenberg**
  - Vice Chairperson
  - Employer Member
  - Appointed 2001

- **Darlene Mickelson**
  - Secretary
  - Employee Member
  - Appointed 2012

- **Chris Prange**
  - Treasurer
  - Additional Member
  - Appointed 2011

#### Appointed Members

- **Missy Fitzsimons**
  - Employee Member
  - Appointed 2006

- **Diane Messer**
  - School Administrator
  - Member
  - Appointed 2012

- **Russ Moyer**
  - Additional Member
  - Appointed 1981

- **Rhonda Sutton**
  - Additional Member
  - Appointed 2010

- **Don Tuescher**
  - Employer Member
  - Appointed 1994

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### A Special Thank You to Our Annual Report Sponsors

- **Jim's Building Center**, in Fennimore can do it all! Located on Hwy. 18 East between Dodgeville and Prairie du Chien, Jim's Building Center, Inc., has been serving the Grant County area for over 30 years. At Jim's Building Center, Inc., no job is too big or too small. Visit [www.jimsbuildingcenter.com](http://www.jimsbuildingcenter.com) or call (608) 822-3741.

- **Sielaff Corporation** partners with its customers to design, engineer, and manufacture flawless steel furniture and furniture components. Their factory in Mineral Point produces exclusive private-label products for retailers throughout the U.S. The company’s hallmark is to work with every customer with a spirit of openness and cooperation. Sielaff strives to manufacture all of its products to the highest quality standards. Visit [www.sielaffcorp.com](http://www.sielaffcorp.com).

- **Livingston State Bank** has been serving Southwest Wisconsin for over 100 years and is guaranteed to be “The Only Bank You’ll Ever Need.” For all of your agriculture, commercial, and residential lending needs, contact the Livingston State Bank. Now serving you at three convenient locations and online. Visit [www.livingstonbank.com](http://www.livingstonbank.com) or call (608) 943-6351.

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**On the Cover**

Southwest Tech students who get involved in campus organizations truly have the opportunity to make a difference. Among the many campus clubs and organizations, the College’s Student Senate represents the entire student population and works collaboratively with students, faculty, and administration on social, educational, and cultural activities pertaining to the campus community. Their most recent accomplishment is the creation of Charley’s, the new student activity center.

Southwest Tech Student Senate members Curt Gillian, Potosi, Physical Therapist Assistant program student; Mikayla Wedige, Cuba City, Business Management program student; and Annette Bark, Lancaster, Accounting program student, take a break from classes to enjoy Charley’s.

**Kaitlin**

Completing a college degree was always a goal for Kaitlin Pettis. This single mom of two boys is now well on her way to accomplishing her goal. Along with the small campus size and location, the College’s on-site daycare helped in her decision to choose Southwest Tech. Kaitlin also appreciates the student-focused campus at Southwest Tech. “The faculty and staff are friendly and always willing to help in any way they can so that every student can achieve their goals,” explains Kaitlin. In addition to pursuing her career goals, Kaitlin is also involved in College activities including the Ambassador program, Southwest Accounting Team (SWAT), Student Senate, as well as being the student member of the Career Advisory Board.
Prior to 2009, Automotive Technician program students performed services in the Auto Tech lab located in Building 400 of Southwest Tech's Fennimore campus. Today in that same location, students study, play pool and air hockey, or take a break to watch a movie and listen to music in Charley’s, the new student activity center that serves as the hub for student activities, entertainment, recreation, and relaxation for the student body.

In 2011, the Student Senate recognized the need for an activity center that would provide enough space for a comfortable atmosphere where students could study, have fun, and socialize with other students. Members of the Senate toured other technical colleges and conducted student focus groups to determine the needs of the new activity center and approved funding the project through revenue from student activity fees. After many hours of discussion to determine location, needs, and layout, their dream became a reality when the project was approved by the College’s District Board in October 2012.

Charley’s has hosted some big names in entertainment including Grant Edmonds, CL Lindsay, and Chris Jones in addition to a plethora of student life activities such as September’s Welcome Week, pool league, movie nights, and Monday Night Football celebrations, just to name a few. The center is open until 9 p.m. most weekday evenings to provide evening entertainment for all students, including those living in the on-campus housing complex.

The College’s renovation of the 5,420 sq. ft. area has received recognition by the American School & University’s Architectural Portfolio (December 2013 issue) in the Adaptive Reuse category.

“I served as the Wisconsin Student Government Governor for Student Senate and traveled to all 16 technical colleges in the state. I noticed the importance for students to have a place where they feel comfortable outside the classroom. At that time, our student center was small and not very conducive for college students.”

Dana Thomas, Medical Laboratory Technician Program Graduate

“Since Charley’s has opened, the increased level of involvement with student activities has been amazing. Students now have a place to study, have fun, and interact with students they wouldn’t usually see in their classrooms. This increased feeling of belonging and camaraderie has motivated them to get involved and make a difference in our campus community. It’s amazing to see the great impact Charley’s has made on the atmosphere of the College.”

Robin Lenz, Student Activities Coordinator

“‘I needed an attractive area that would be competitive with other colleges and make a positive impact on future student enrollment. The student body was unanimous in approving the project and the support we received from Dr. Ford and the District Board was amazing.’

Sherry Klatt, Administrative Professional Program Graduate
Campus Building Projects Meet State Requirements, Expand Services, and Enhance the College Experience

Student Activity Center
Formerly the Auto Technician lab, the new Student Center is the hub of entertainment and social events and provides an area to relax between classes.

Testing Center
The existing Testing Center was renovated to include two sound proof testing rooms accommodating 41 students, reception and waiting areas, three ADA testing rooms, and a Prometrics testing room. The space was also provided with video surveillance and an improved HVAC system. The Testing Center now meets requirements for State GED/HSED testing and Pearson Vue testing services.

Human Resources
The Human Resources staff, Connie Haberkorn, Laura Bodenbender, Annetta Smith, and Mary U’Ren, are assisting employees and recruiting new members to Southwest Tech in their updated offices conveniently located in the Kramer Administration Building.

Culinary Arts Dining Room
With the expansion of the Culinary program to include Culinary Arts, a formal dining space was necessary to expand the student experience. The former student game room was converted into the Culinary Dining Room. Shown above are Culinary Arts students Cassie Martinez, Muscoda, and Kierre McLaughlin, Platteville.

Student Services
Student Services was renovated to create a one-stop-shop for student needs including registration, bursar, counseling, financial aid, Job Center, and Career Connections. The space was designed with an open floor plan to create a more inviting atmosphere for students. On-line registration was accommodated with added computer workstations.
Southwest Tech was pleased to add career placement services to our list of offerings this year by opening Career Connections.

Services for Students and Graduates:
- Job Search Assistance
- Resume and Cover Letter Writing
- Mock Interviews
- Employer Interviews
- Networking
- Portfolio Development
- Strengthen Career Building Skills

Employer Services
- Post Jobs/Internships
- Conduct Interviews on Campus
- Develop a Strategy
- Share Your Expertise
- Host a Company Tour
- Partner with Student Organizations

Are you hiring?
Let Southwest Tech Career Placement Services connect you with qualified candidates. More than 17,000 employers statewide use TechConnect to announce their job openings. It’s quick, easy, and free! Visit www.wisconsintechconnect.com to set up your account today.

Southwest Tech was nominated by State Superintendent Tony Evers for a new national ACT Career Preparedness Award, part of ACT’s newly launched College and Career Readiness Campaign designed to celebrate achievement and create awareness around the goal of college and career readiness for all. As one component of the ACT campaign, the annual awards program includes four nomination categories focused on college and career readiness.

The “Career Preparedness” nomination cited the economic challenges that Southwest Tech students face and that despite these hardships, students attending the College achieve a 60 percent graduation rate, the highest rate among all 16 Wisconsin Technical College System campuses and nearly three times higher than the national two-year college graduation rate average of 19 percent. State Superintendent Tony Evers also attributed Southwest Tech’s nomination to the 200 regional employer representatives that serve on program advisory boards and the strategic employer partnerships that directly contribute to Southwest Tech graduates consistently attaining a graduate employment rate that often exceeds 90 percent.

Southwest Tech perpetually evaluates industry trends and seeks advise from businesses to stay current in it’s menu of careers. This past year, three programs were added to the line-up:

**Culinary Arts**
Train as a chef or mid-manager in the hospitality industry. You will receive hands-on experience in quantity food preparation, nutrition, catering, decorative foods, wines, baking, and gourmet dining.

**Marketing**
Learn the core principles of marketing and develop skills in marketing research, promotion, advertising, and sales. This program’s flexibility allows you to tailor your education toward preparation for small business management, sales, and/or marketing publications.

**Supervisory Management**
Designed for those with work experience, this self-paced, fully online program may be for you! Learn about finance, human resources, management, quality practices, global business, organizational behavior, diversity, and more!

For more information about these or any of our programs, email info@swtc.edu.

Southwest Tech perpetually evaluates industry trends and seeks advise from businesses to stay current in it’s menu of careers. This past year, three programs were added to the line-up:

Southwest Tech Nominated for National Award

Southwest Tech President Duane Ford and District Board Chair Jim Kohlenberg accept a nomination for the ACT Career Preparedness Award from State Superintendent Tony Evers, Governor Scott Walker, and ACT Assistant Vice President for Strategic Initiatives Scott Fein.

Enrolling in Continuing Education Courses Is Now Easier Than Ever Before

The popular concept of an actual button to make shopping easy has been embraced by many organizations and Southwest Tech is included. The College continually works to improve the overall experience for those shopping for education and has introduced online registration and payment for its continuing education classes that is fast and convenient. So whether you want to enroll in CPR or tractor safety (or a multitude of courses in between), visit www.swtcedu, and click on the Continuing Education tab. Now that’s easy!
Southwest Tech opened its doors in 1967 as one of the 16 two-year, non-profit, open access institutions within the Wisconsin Technical College System. The College serves 3,800 square miles including 30 school districts in and near Crawford, Grant, Iowa, LaFayette, Richland, Dane, Green, Sauk, and Vernon Counties. The Higher Learning Commission and the North Central Association of Colleges and Schools accredit us. Southwest Tech offers Career & Technical Education/Training with 40+ Associate of Applied Science Degree and Technical Diploma programs, numerous certificates, customized training for incumbent workers, continuing education, Adult Basic Education, and GED/HSED boot camps and testing.

**College Mission**
Southwest Tech provides lifelong learning opportunities with an individualized focus for students and communities.

**College Vision**
Southwest Tech will be a leader in learning-centered education.

**Strategic Directions**
In order for Southwest Tech to realize its mission and draw itself closer to its vision, the College needs to behave strategically and has established these organizational objectives to help guide critical decision-making at all levels.

- Increase College access
- Improve student completion and success
- Strengthen partnerships
- Create a cohesive culture
- Prioritize customer service
- Advance infrastructure (facilities and technology)
- Promote fiscal efficiency and sustainability

The Strategic Planning Process incorporates the “Plan, Do, Check, Adjust” cycle which is beneficial in evaluating existing projects and helping to identify new ones.

### K-12 Partnerships
Southwest Tech believes that partnerships with our district’s high schools is the key to strengthening communities by providing opportunities that offer convenience and savings. The College currently has 165 articulation agreements with area high schools, serving nearly 1,400 high school students. Of the total number of high school graduates, 26.3% chose to attend Southwest Tech.

### Grant Funding

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<td>Annual Value</td>
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### Outreach Site Locations

Southwest Tech Outreach Sites
Southwest Tech currently operates outreach sites in six communities throughout the College district. Free adult basic education courses and GED/HSED preparation assistance is available at all sites. GED/HSED testing is offered at Richland Center and at the Southwest Tech main campus in Fennimore. Other opportunities for enrichment include computer classes, career planning, college preparation assistance, and college credit courses. Email outreach@swtc.edu to learn more!
Saving money, convenience, and expanding options for students are at the forefront of today’s educational strategies, and partnerships with other institutions helps Southwest Tech address them. The College recently signed three agreements with other institutions that will save students thousands of dollars and provide more opportunities closer to home!

### University Transfer Liberal Arts
This 1+1 agreement with Nicolet Area Technical College allows students to take the first year of the Associate of Arts or Associate of Science degree through Southwest Tech. The second year of classes is held on campus and are taught by Nicolet Area Technical College instructors.

### UW-Platteville Articulation Agreement
This agreement guarantees admission at UW-Platteville for any student completing 12 or more credit hours within the joint University Transfer Liberal Arts degree.

### Highland Community College Reciprocity Agreement
Southwest Wisconsin residents can now enroll in Highland Community College programs not offered by Southwest Tech at Illinois in-state tuition and Northwest Illinois residents can enroll in Southwest Tech programs not offered by Highland Community College at Wisconsin in-state tuition.

Southwest Tech has established agreements with all University of Wisconsin schools as well as with several private colleges. For more information, contact Julie Pluemer, Supervisor of Teaching and Learning, 608.822.2369 or email jpluemer@swtc.edu.

### State Recognizes Dual Credit
Dual credit allows students to simultaneously earn high school and college credits with a single course or sequence of courses, saving students time and money when later applied toward the completion of a college diploma or degree. Over the past five years alone, participation in dual credit has doubled, with more than 21,000 high school students across the state currently taking advantage of dual credit opportunities through partnerships developed with local technical colleges. For more information contact Mary Johannesen, Career Prep Coordinator, 608.822.2367, or email mjohannesen@swtc.edu.

### Southwest Tech 2012–2013 Budget Summary

**REVENUES**
- Local Government .................. $15,600,919
- State Aid ....................................... 3,938,725
- Program Fees ............................... 4,138,452
- Material Fees .................................. 325,105
- Other Student Fees ........................ 579,192
- Institutional ................................. 8,513,225
- Federal .......................................... 8,041,337
- Borrowing for Capital Projects .... 2,500,000

Total Revenues .................... $43,636,955

**EXPENDITURES**
- Instructional ............................ $16,122,246
- Instructional Resources ................ 403,107
- Student Services .......................... 9,172,474
- General Institutional .................. 3,709,940
- Physical Plant .............................. 8,519,884
- Auxiliary Services ....................... 5,305,133

Total Expenditures .............$43,232,783

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Southwest Tech and Iowa-Grant High School co-hosted an event in recognition of the Governor’s proclamation to celebrate “Dual Credit Day” in Wisconsin on Tuesday, April 30. Southwest Tech President Duane Ford, along with faculty and staff from Southwest Tech and Iowa-Grant High School, presented the importance and benefits of dual credit and signed new agreements in agriculture-related high school courses.
“Our company slogan ‘It’s all about you’ is what we truly believe in and live by.”
~ Dave Fritz

BRUCE & DAVE FRITZ
FUTUREMAKER SOCIETY MEMBER

Advocates for regional economic development, David and Bruce Fritz of TRICOR Insurance, Inc. have philanthropically invested in a number of high-impact community projects over the years like the renovations of the Potosi Brewery and the Wright Block, and made gifts to hospitals, educational institutions, and agriculture including planting over 100,000 trees in southwest Wisconsin. Not only do the Fritz brothers live by the values their company follows, but they strongly encourage their employees to be actively involved and support their local communities as well. TRICOR is a leading provider of insurance in Wisconsin, Iowa, Illinois, Minnesota, and throughout the entire United States.
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- **New Year’s Day**
- **Southwest Tech Closed**
- **Southwest Tech Spring Semester Begins**
- **Martin Luther King, Jr. Day**
- **Southwest Tech Closed**
- **Chinese New Year**
Reichling

"Agribusiness is an ever changing field. Southwest Tech provides the fundamentals you need while keeping up with the marketplace."

~Colby

CASH & COLBY REICHLING
ALUMNI, AGRBUSINESS/SCIENCE TECHNOLOGY

Cash and Colby Reichling grew up watching their father, Ed, grow R-Equipment from a small shop located on their home farm in Waldwick, Wisconsin, into a thriving agriculture equipment dealership with locations in Dodgeville, Wisconsin, and Utica and Sycamore, Illinois. Wanting to join in the family business, the Reichling brothers chose the Southwest Tech Agribusiness/Science Technology program because of its great reputation and location close to home. Cash and Colby both credit the program and its instructor Paul Cutting, for giving them skills that immediately could be put to use. R-Equipment is family-owned and proud to be a part of the New Holland, Versatile, and McCormick tractor line-up.
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**February 2014**

February is Career & Technical Education Month!

- **Groundhog Day**
- **George Washington's Birthday**
- **President's Day**
- **Lincoln's Birthday**
- No Southwest Tech Classes
- Valentine's Day
- No Southwest Tech Classes
Nancy

"Southwest Tech opened the door to educational opportunities that will never close for me."

Nancy Mair
Alum & Advisory Board Member Medical Assistant, and FutureMakers Society Member

When faced with a career change, Nancy Mair realized she needed more experience and education to get the type of job she really wanted. With her family’s support, she enrolled at Southwest Tech to pursue a career as a Medical Assistant. "I really liked the clinical experience I had during my program," Mair said. "It made me realize there are more opportunities available than just sitting behind a desk." Nancy works as a Certified Ophthalmic Assistant at Medical Associates, Dubuque, Iowa, and really loves her career. Nancy and her husband Mike began the Mair Family Scholarship to help financially support students with a passion for the healthcare field.
### March 2014

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- **April 2014**
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- **March 1, 2014**
  - Daylight Savings Time Begins

- **March 9, 2014**
  - Southwest Tech Foundation’s Scholarship & Awards Ceremony

- **March 16, 2014**
  - St. Patrick’s Day

- **March 20, 2014**
  - First Day of Spring

- **March 24, 2014**
  - Southwest Tech Spring Break—No Classes
Bastian

"Having both benefitted from the opened doors and career opportunities that a higher education can provide, we wanted to share that opportunity."

~ Harvey

Harvey & Kathleen Bastian
Emeritus Foundation Board Member, Staff Member, and FutureMaker Society Members

Harvey and Kathleen (Kathy) Bastian of Muscoda are dedicated to the progress of citizens and communities in Southwest Wisconsin. Harvey served on the Southwest Tech Foundation Board of Directors for over 20 years, while Kathy continues to work as an instructor in the College’s Outreach Site in Richland Center. “We have had the opportunity to be directly involved with Southwest Tech and very much appreciate the quality of education and the positive impact the institution provides to the residents and businesses of Southwest Wisconsin,” stated Kathy. In 2013, the Bastian’s endowed the Harvey and Kathleen Bastian Scholarship to support nontraditional students achieving their educational goals and career training needs.
# APRIL 2014

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- **April Fool's Day**
- **Tax Day**
- **Easter**
- **Earth Day**
- **Administrative Professionals Day**
- **Southwest Tech Closed**
- **Southwest Tech Foundation’s ‘A Day for Southwest Tech’**
“Southwest Tech helps build people up. I support the school because I like to help people change their lives.”

Over ten years ago, Murray Heitzer came to Southwest Tech to teach math and science. With an extensive background in engineering, manufacturing, finance, and business, Murray relates his industry experiences to what he teaches in the classroom. “Students can graduate from Southwest Tech and start a career right away with the knowledge and training they receive here,” Murray said. “It is so neat to see graduates and learn about their success in the workplace.” Because Murray is a hands-on instructor, he knows that getting to graduation day can be a struggle for students. To help eliminate financial obstacles that prevent student success, Murray endowed the Heitzer Scholarship in Memory of Donald and Marjorie Heitzer.
Always knowing that she wanted a career helping people, Amanda looked to the Administrative Professional program at Southwest Tech to give her the skills and training necessary to be an instrumental team member in an office environment. Along with attending classes, Amanda served as a Student Ambassador, promoting the College and its programs to prospective students.

Webster, a resident of Benton and formerly of Shullsburg, has been employed with the Erickson Funeral Home since September of 2008. At the funeral home, Amanda says she is able to use her training to help her colleagues work as a team by sharing and recording step-by-step information, which enables them to serve families with the perfect care and attention.
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**MAY 2014**

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**JULY 2014**

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- **Father's Day**
- **Flag Day**
- **First Day of Summer**
When it comes to supporting Southwest Tech, Carol and Dick Rogers have done it all. Carol & Dick retired after a combined total of 46 years of service to Southwest Tech. Carol was a General/Basic Education instructor and Dick was College President from 1988 to 1999. They have dedicated much of their careers to Southwest Tech. They have both also served in a number of volunteer leadership roles at the College after retirement—Carol on the Southwest Tech Foundation Board and Dick as a member of the “Friends of Southwest Tech,” an influential group of volunteers who helped transform the campus during the successful 2008 facilities improvement referendum. Besides time and talent, Dick and Carol have given generously to support student housing, scholarships, and other areas of interest.
<table>
<thead>
<tr>
<th>SUNDAY</th>
<th>MONDAY</th>
<th>TUESDAY</th>
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<th>THURSDAY</th>
<th>FRIDAY</th>
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Independence Day
Southwest Tech Closed
Lydia, Stephanie (Anderson), and Susannah Sigwarth all learned first-hand that even though they each had different goals, Southwest Tech was an excellent start for their futures. Susannah graduated in May of 2013 from the Graphic & Web Design program and works for IFES/USA as a graphic designer along with starting her own design company. Stephanie also graduated from the Graphic & Web Design program in 2012 and works at Platinum Supplemental Insurance in Dubuque as a Web/UI Designer. Lydia graduated in the spring of 2014 from the Early Childhood Education program and intends to transfer to take advantage of more educational opportunities. The young women's parents, Tom and Renée Sigwarth, are very proud of the education their daughters received and are very supportive of the College themselves as donors and friends.
Ruth Anderson’s connection to Southwest Tech began when her husband Ronald became the second president at Southwest Wisconsin Technical College. As a former home economics educator, Ruth appreciated the lengths the school would take in the early days to expose people to career and technical education like the mobile home economics lab and the mobile welding lab. Ruth is proud to see Southwest Tech, the school her husband helped build, continue a proud tradition of building leaders and developing the area workforce. She proudly supports Southwest Tech students with the Ronald and Ruth Anderson Leadership Scholarship.
Tammy

“Gold Collar Certification helped me achieve my goals.”

3M

Tammy Cram
Gold Collar Certification Participant

Tammy Cram is Gold Collar Certified! Tammy successfully completed Southwest Tech’s Gold Collar Certification program in Prairie du Chien. This 16-week program combines Wisconsin Manufacturing Skills Standards Certification (MSSC), LEAN management principles, and career development training to prepare workers for entry-level careers in the dynamic field of manufacturing. “Gold Collar Certification is a program you can grow professionally and personally with,” Cram said. After completing the course, Tammy secured a full-time position at 3M, Prairie du Chien. 3M is one of the employer partners in the Gold Collar Certification program that has been instrumental in ensuring that the training is industry-relevant. Thanks to a generous grant by the Wisconsin Covenant Foundation, the Gold Collar Certification program is free to applicants.
OCTOBER 2014

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Jim's Building Center, Inc.

Halloween

Columbus Day

Southwest Tech Open House
No Classes

Boss's Day

Sweetest Day

World Dairy Expo, Alliant Energy Center, Madison

swtc.edu
Rich

“The Auto Collision Repair & Refinish program gives the students a chance to experience all the different aspects of the industry and helps them find their strengths.”

RICH HINDERMAN
ALUM, AUTO BODY PROGRAM, FUTUREMAKER SOCIETY MEMBER

Rich Hinderman felt he had a knack for body work, but he was impressed with how much he had learned in the Auto Body program when he graduated from Southwest Tech in 1981. Hinderman learned that you can specialize in a specific area or work on the entire vehicle from start to finish. His career has ranged from a beginning technician to a shop owner. He even returned to teach at Southwest Tech from 2000-2001. Now a Paint & Body Equipment Specialist for Keystone Automotive, Rich works with technicians to train them on products and has seen how technology has truly changed the auto body industry. “There are more vehicles on the road and a wider variety than ever before, so the need for auto collision and repair technicians is greater than ever,” declared Hinderman.
### November 2014

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<th>SUNDAY</th>
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<tr>
<td><strong>OCTOBER 2014</strong></td>
<td><strong>DECEMBER 2014</strong></td>
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- **November 2014**:
  - October 2014
  - December 2014
  - Veterans Day
  - Thanksgiving

**Events**: Daylight Savings Time Ends, Veterans Day, Thanksgiving, Southwest Tech Closed

**Holiday**: Southwest Tech Closed
Rhonda

“Southwest Tech is dedicated to providing education, training, skill, and opportunity to our local communities.”

Rhonda Sutton
District Board Member, FutureMakers Society Member

Rhonda Sutton embraces the opportunity to serve as a Southwest Tech District Board Member knowing that the education students receive at Southwest Tech will enhance their lives and provide them the opportunity for personal growth and/or a successful and rewarding career. As the Human Resources Director at The Richland Hospital, Inc., Sutton understands the importance of a skilled workforce and the role that Southwest Tech plays in providing students a quality education and the technical skills they need to be successful in the labor market. The Richland Hospital is proud to partner with the College, serving as a clinical site for several of the health care programs and providing matching scholarship funds for nursing students.
Greetings,

On behalf of the Southwest Tech Foundation Board, I wish to express our heartfelt appreciation for our generous donors. During the recent economic downturn, your contributions made it possible for many displaced workers in our area to earn a certification, a diploma, a degree or targeted training which allowed them to return to the workforce with new or upgraded skills. One of the delights of being part of the Southwest Tech community is hearing the success stories of our graduates who faced significant barriers in their pursuit of higher education. Your gifts provide scholarships, emergency funding, and food pantry items that allow students to successfully accomplish the goals they set when they step foot on campus.

While housing and scholarships are the most visible way the Southwest Tech Foundation offers support for students, I would like to highlight the Southwest Tech Student Food Pantry, the Gas Card Program, and the emergency assistance program called Dreamkeepers.

Did you know:
- The Student Food Pantry, financially supported by the Foundation, has provided 30,300 pounds of food from Second Harvest since February 2011 to students in need. Your contributions directly tied to the investment made by individuals like you!
- The Gas Card Program was started to address student transportation obstacles. Since 2009, $10,000 in gas cards have been distributed to commuting students.
- Dreamkeepers is a partnership with Scholarship America and Great Lakes Higher Education to provide short term emergency funding and resource support to students facing obstacles such as transportation, housing, medical, utility, and childcare issues that may threaten educational success.

All of these programs rely 100% on contributions, grants, and credits earned through staff participation in incentive programs.

Please consider increasing your annual financial contribution, donating your used vehicle, or including the Southwest Tech Foundation in your estate planning to help provide the resources possible to help every student who needs assistance in achieving their goals at Southwest Tech. Just think if every one of the 603 students who graduated from Southwest Tech last year were to “pay it forward” by giving just $1 a month ($12 a year), that is $86,832 in additional support! However, if each graduate gave $52/year (one dollar per week) the Foundation would receive $173,664 each year!

Think of all the additional deserving students who could receive scholarships or could have their scholarship award increased! The number of students the Foundation is able to assist in achieving their educational and career goals is directly tied to the investment made by individuals like you!

Whatever you give, whether your gift is financial, in-kind, or your time, please know that the Foundation Board is committed to providing oversight of these investments to insure their efficient and effective use. We are grateful for your commitment to technical education as demonstrated by your ongoing support.

Sincerely,

Becky Fernette
Foundation Board President
Southwest Tech Foundation Director Dr. Duane Ford and the Southwest Tech Foundation Volunteer Board of Directors announce two staffing changes at the Foundation: Heather Fifrick is now the Resident and Student Life Manager and Sara Bahl is the Foundation Assistant.

Student housing has grown to be one of the largest value-added services the Southwest Tech Foundation provides for students. Heather’s new role reflects this growth and need for student engagement outside of classroom/lab time. Heather’s office has moved on campus to the Student Services area to reflect the College’s commitment to making the student experience as customer friendly as possible.

Sara Bahl of Lancaster is no stranger to Southwest Tech. Graduating from the Accounting program in 2002, Sara was previously employed with Bemis Performance Packaging in various roles in Accounting and Human Resources. Sara and her husband Brad have four children, Alexis, Andrew, Alyvia, & Aaron. She is looking forward to this new adventure at Southwest Tech and can’t wait for the knowledge that she will gain from this opportunity.

Next time you are on campus we invite you to stop into the Foundation to meet Sara and swing by Student Services to see Heather’s new office. No matter where our offices are on campus, the Southwest Tech Foundation staff members remain dedicated to fulfilling our mission of promoting learning through funding and activities that enables Southwest Tech to provide opportunities for success.

Foundation Mission
Promote learning through funding and activities that enables Southwest Tech to provide opportunities for success.

Foundation Vision
To be the Foundation sought out for investment to allow Southwest Tech to deliver the highest quality technical education.
The scholarship program is the largest student support program managed by the Southwest Tech Foundation. On March 6, the Foundation welcomed scholarship donors to honor recipients in the Lenz Center. We are proud to recognize the accomplishments of our students as they work hard to overcome obstacles and achieve their career and technical educational goals. During the Scholarship Reception, 189 scholarships were awarded to students.

Scholarship Program

Barber/Cosmetologist: Carrie Hardy and Kimberly Dorsey-Notter.

Dillman: Tyler Jenamann, Welding; Christopher Van Luven and Jeff Hoehne, Engineering Technologist; and Christopher Kane, Welding.

Hartung: Bridgette Linneman and Wade Larson, Agribusiness/Science Technology; and Derek Schweiger and Bennett Olson, Ag Power & Equipment

Kathleen Ann Sincox-Durst Memorial: Brittany Ginter, Early Childhood Education

Human Service: Kimberly Burton and Katie Withrow, Human Services Associate

Donors Honored At Recognition Reception

The Southwest Tech Foundation hosted a reception on November 12 in the Lenz Center to recognize the alumni, faculty, staff, and friends of Southwest Tech who have generously donated to support students over past year. Students in the Culinary Management and Culinary Arts Programs created fantastic hors d’oeuvres for all to enjoy.

Honored guests were welcomed by Betsy Tollefson, the Foundation’s Director of Development, along with Sara Bahl, the Foundation Assistant. “Students are always our first concern, and we have never been more grateful for what our donors are doing for them through their wonderful acts of generosity. Whether they are funding or endowing a scholarship, supporting a program, or helping us build new facilities, they are making a huge contribution to ensure the future of Southwest Tech,” said Tollefson.

SCHOLARSHIP AWARDS

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<th>School Year</th>
<th>No. of Scholarships</th>
<th>Range of Awards</th>
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<td>126</td>
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<td>2012–13</td>
<td>189</td>
<td>$250—$2,000</td>
<td>$102,250.00</td>
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Gary L. Jessen Memorial Scholarship Endowed

The Gary L. Jessen Memorial Scholarship was established in 2012 by his sister Karen, to honor and remember Gary’s spirit for the College and its mission. Gary was a Computer-Programmer/Analyst for 27 years, retiring in 2009, always believing “you are never fully dressed without a smile!”

Members of Gary Jessen’s family gathered to honor his memory through an endowed scholarship.
Students familiarize themselves with the latest CASE IH Equipment at Fall Field Day.

Thanks to a long-term partnership between CASE IH Agriculture, Finney Implement Inc., and the Southwest Tech Foundation, students in the Agricultural Power & Equipment Technician and Agribusiness Science/Technology programs now have access to CASE IH's newest ag equipment and precision farming technologies, as well as the expertise and experience of CASE IH and the Finney Implement team.

"Access to the latest technology that CASE IH has to offer is a tremendous opportunity for Southwest Tech students. The partnership between CASE IH and Southwest Tech is an excellent example of how industry and technical education organizations can leverage resources to develop a strong and well-prepared workforce," stated Derek Dachelet, Southwest Tech Dean of Industry, Trades, and Agriculture.

John Finney, manager of Finney Implement, located in Lancaster, Wisconsin, has been a dedicated partner with Southwest Tech for over 25 years. John serves as an Advisory Board member, employer of interns and graduates, and as a donor to the Foundation.

"I feel it is important for students to train on the most current equipment," said John. "It is a win-win for students who will enter the workforce and for employers to have employees coming to them with training on the newest technologies."

Students, community members, and industry professionals were invited to participate in an educational clinic along with hands-on demonstrations as part of Southwest Tech's Fall Field Day held on September 24, sponsored by Reddy Ag Service of Stitzer, Wisconsin, and Finney Implement.

Examples of the equipment donated by Case IH and Finney Implement include:
- 5130 Combine & Head
- 290 Magnum
- 115 Maxxum
- Two Scout XL's
- SV300 Skid Steer

Each year the Foundation is honored to add to the Donor Wall those whose lifetime giving has reached $10,000 or more. Thank you to the following for sharing the gift of technical education:

$100,000+
Finney Implement

$25,000+
Harvey And Kathleen Bastian

$10,000+
State Farm
Flexsteel Industries
Rapid Die & Molding
Reddy Ag Service
Hughes Dental Clinic
The PSA Local 3670 AFT Wisconsin

Carmen And Eva Beining
Duane And Sheri Ford
Murray Heitzer
Wendy Garrity Memorial Scholarship
Gary L. Jessen Memorial Scholarship

Beth Cammins, President of PSA Local 3670 AFT-Wisconsin and Kathy Witzig, former president of the organization, presents a $10,000 donation to the Southwest Tech Student Food Pantry.
Kyle & Crystal Riley...A Southwest Tech Story

Kyle Riley has a history with Southwest Tech that goes back to 2003. A Fennimore native, Riley had aspirations of a career in the military. Enrolling at Southwest Tech to complete his GED was his first stop on his way to the Navy. Planning to have a long term military career, Riley took advantage of as many training opportunities as he could. It was on a trip back home to visit family and friends in Fennimore that he met Crystal, a student at Southwest Tech from Wonewoc, Wisconsin. Crystal came to Southwest Tech for the Esthetics program. Southwest Tech is the only technical college in Wisconsin that has a program in Esthetics.

Riley’s time in the Construction Battalion Unit of the Navy was shortened due to injury and he moved back to the Midwest in 2006. He took a job in information technology with a local employer while also pursuing independent contract work in his spare time. In the same year, Crystal graduated from the Esthetics program and pursued a career in Esthetics.

In 2009, Crystal and Kyle got married. During this time Kyle became interested in the field of electro-mechanical technology and decided it was a career he wanted to pursue further.

“I was nervous when I decided to come back to school,” Kyle said. “I was not the best student in high school and this was going to be different than the Navy. I learn best through hands-on learning. That is what I liked when I was at Southwest Tech the first time; they laid out everything I needed to do to achieve my goals and I was able to work through it at my own pace,” he said.

Kyle is in the second year of the Electro-Mechanical Technology Program. “The instructors are the best. We spend about half the time in the classroom, and then they take us into the lab to apply what we learn,” Kyle said. “This program is practical and engaging.” While Kyle may be considered a non-traditional college student, he is making the most of this experience. He is a Student Ambassador and last year’s recipient of the Fuller’s Scholarship.

“I was honored to receive this scholarship,” Kyle said. “This support allowed me to take a class over the summer that I would not have been able to otherwise. During the school year I can concentrate on my program classes and be part of the Student Ambassador team,” he said. Kyle is expected to graduate May 2014.

While working at a local bank Crystal decided a career in business would be a better choice for her. She returned to Southwest Tech to enroll in the Business Management program. While she started online, she really desired to take part in the on-campus classes. Crystal utilizes the Academic Success Center (ASC) regularly. The ASC provides a variety of academic support services and courses to the students. “The ASC is a great place to get that extra help outside of class in a quiet environment,” Crystal said. “I really like the one on one interaction that is provided to the students.” She believes a degree in the Business Management program will help the couple in their entrepreneurial aspirations later in life. Crystal is expected to graduate in December of 2014.

While working at a local bank Crystal decided a career in business would be a better choice for her. She returned to Southwest Tech to enroll in the Business Management program. While she started online, she really desired to take part in the on-campus classes. Crystal utilizes the Academic Success Center (ASC) regularly. The ASC provides a variety of academic support services and courses to the students. “The ASC is a great place to get that extra help outside of class in a quiet environment,” Crystal said. “I really like the one on one interaction that is provided to the students.” She believes a degree in the Business Management program will help the couple in their entrepreneurial aspirations later in life. Crystal is expected to graduate in December of 2014.

While Kyle and Crystal Riley have a history with Southwest Tech that goes back to 2003, with the education, training, and support they have received here at the college their story has really just begun!

Theresa

After 31 years in the workforce, Theresa Stapleton of Spring Green, Wisconsin, knew it was time for her to go back to school. “As scary as it was to make such a life-altering change, I realized very quickly that I was going to succeed at Southwest Tech,” declared Stapleton. “Everyone here really cares about the students, regardless of their age.” Theresa is enrolled in the Esthetics program and couldn’t be happier. “I’ve always been interested in skincare, and the program allows me to provide clients with a service that creates a positive environment for them and myself.”

Ross

Ross Hesselbacher of Apple River, Illinois, enrolled in the Agricultural Power & Equipment Technician program and already is employed part-time at Sloan Implement in Montfort, Wisconsin. “Southwest Tech offers exactly what I am looking for. The instructors make sure we have a working knowledge of everything we do so we are prepared for a career as soon as we graduate,” declared Hesselbacher. Ross is also the 2013-2014 Secretary for the Post-Secondary Agriculture Students (PAS) Program.
**A Day for Southwest Tech Students**

Wednesday, May 1, 2013, marked the 13th Annual 'A Day for Southwest Tech Students.' On this special day, Southwest Tech College and Foundation staff and friends gathered to travel Southwest Tech's five-county district to meet with local business and industry partners to discuss how the College & Foundation serve the District as well as asking for financial support to help students successfully complete their education.

This year we added the word “Students” to “A Day for Southwest Tech”. This subtle difference emphasizes serving our students is our top priority! Contributions this year from businesses, organizations, and individuals exceeded $60,000 in support of student scholarships and projects!

Each and every day is A Day for Southwest Tech Students! In 2014, businesses and organization visits will start on Wednesday, April 30 and run throughout the year. **Contact Betsy Tollefson at the Southwest Tech Foundation, 608-822-2362, for more information regarding your opportunity to support a Southwest Tech student today!**

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**Will You Keep Us in Mind?**

Including the Southwest Tech Foundation in your legacy giving plans allows you to enjoy the benefits of a gift to charity while making a powerful statement about your support for technical education. Remembering the Southwest Tech Foundation in your will, trust, or other estate plans will allow us to help students through our industry leading programs and training. The President’s Visionary Circle is our special way of recognizing those donors whose planned gifts ensure a healthy future for the Southwest Tech Foundation, the College's programs, and thousands of Southwest Tech students in need of assistance to complete their education.

**How can I become a member of the President’s Visionary Circle?**

By including and notifying Southwest Tech as a recipient of your planned gift, you will become a member of the President’s Visionary Circle.

**There are many ways to benefit Southwest Tech as you make giving plans:**

- Name the Southwest Tech Foundation as a beneficiary in a will or living trust. See below for the proper legal verbiage that your estate planner will need.
- Make a gift of cash or appreciated securities to establish a charitable gift annuity with the Southwest Tech Foundation.
- Create a Charitable Remainder Trust (CRT) and name the Southwest Tech Foundation as the beneficiary.
- Name the Southwest Tech Foundation as the beneficiary of a paid life insurance policy or a retirement account.

To include Southwest Tech in your plans, you will need the following information:

- **Legal Name:** Southwest Wisconsin Technical College Foundation, Inc.
- **Legal Address:** 1800 Bronson Blvd. Fennimore, Wisconsin 53809
- **Federal Tax ID:** 39-1828080
- **Type of Organization:** 501(c)(3) charitable nonprofit

We hope you’ll consider becoming a member of our Visionary Circle. In doing so, we will be honored to list your name on our Southwest Tech Foundation Futuremaker wall located across from the College Connection at Southwest Tech's main entrance and introduced in next year’s annual report. Additionally, you will be invited to our annual appreciation event and other special activities exclusive to Visionary Circle members.

For more information on how to become a member of the Visionary Circle, please contact Betsy Tollefson by phone, 608-822-2362, or email, btollefson@swtc.edu.

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**Southwest Tech Foundation, Inc.**

**Statement of Financial Position**

**June 30, 2013**

**ASSETS**

Cash and Investments .......... $ 3,020,313
Property and Equipment ....... 1,939,634
Total Assets ........................ $4,959,946

**LIABILITIES**

Accounts Payable .................... $ 47,780
Security Deposits .................... 34,698
Funds Held for Others ...........$14,000
Mortgage Payable ................... 1,651,727
Total Liabilities ........................ $1748,205

**NET ASSETS**

Unrestricted............................. 575,722
Temporarily Restricted ..........1,571,019
Permanently Restricted .........1,065,000
Total Net Assets ......................$ 3,211,741

**TOTAL LIABILITIES AND NET ASSETS**.............. $4,959,946

**Audited Financial Statements**

ASSETS
June 30, 2012: $4,441,722
June 30, 2013: $4,959,946
The following individuals, businesses, and organizations made a contribution to the Southwest Wisconsin Technical College Foundation between July 1, 2012 and June 30, 2013. The support of these individuals, businesses, and organizations is helping shape the future of Southwest Tech and technical education in Southwest Wisconsin!

### INVESTOR

<table>
<thead>
<tr>
<th>Name</th>
<th>Contribution Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harvey &amp; Kathleen Bastian</td>
<td>$25,000 +</td>
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### PARTNER

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<tr>
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<tbody>
<tr>
<td>Eva Beining</td>
<td>$10,000–$24,999</td>
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<tr>
<td>Flexsteel Industries, Inc.</td>
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<td>Murray Heitzer</td>
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<td>Professional Staff Association</td>
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<tr>
<td>Rapid Die &amp; Molding Co</td>
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<td>Reddy Ag Service</td>
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<td>State Farm</td>
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### ASSOCIATE

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<tr>
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<tbody>
<tr>
<td>First Merit Bank</td>
<td>$5,000–$9,999</td>
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<tr>
<td>Duane &amp; Sheri Ford</td>
<td>$5,000–$9,999</td>
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<tr>
<td>Michael Garrity</td>
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<td>John Haskins</td>
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<td>Karen Jessen</td>
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<td>Garrison Lincoln Trust</td>
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<td>Rockwell Automation</td>
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### PRODUCER

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<tr>
<td>Terry &amp; Helen Mar Adams</td>
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<tr>
<td>David &amp; Linda Anderson</td>
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<tr>
<td>Katie Anderson</td>
<td>$100–$499</td>
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<tr>
<td>Julie Antonson</td>
<td>$100–$499</td>
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<tr>
<td>Carlton &amp; Betty Austin</td>
<td>$100–$499</td>
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<tr>
<td>Robert &amp; Jean Austin</td>
<td>$100–$499</td>
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<td>Bard Materials</td>
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<tr>
<td>Steve &amp; Lori Barry</td>
<td>$100–$499</td>
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<tr>
<td>Loren &amp; Martha Bausch</td>
<td>$100–$499</td>
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<td>Ira Sue Bell</td>
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<tr>
<td>Paul &amp; Christina Bell</td>
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<td>Bethany Alliance Church</td>
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<td>Emery &amp; Elaine Bloyer</td>
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<td>Brad &amp; Laura Bodenbender</td>
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<td>Larry &amp; Shirley Bowden</td>
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<tr>
<td>J. Bruce &amp; Margaret Bradley</td>
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<tr>
<td>Brechler-Lendosky Group, LLC</td>
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<tr>
<td>Tonia Breuer</td>
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<tr>
<td>Cory Calvin</td>
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<tr>
<td>Scot &amp; Karen Campbell</td>
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<tr>
<td>Richard &amp; Bonnie Carlin</td>
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<tr>
<td>Child Care Club, Southwest Tech</td>
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<tr>
<td>Gerald &amp; Patricia Christiansen</td>
<td>$100–$499</td>
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</tbody>
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### A Futuremaker

What is a Southwest Tech Foundation Futuremaker?

- **A Futuremaker** invests in the future of Southwest Tech!
- **A Futuremaker** takes action in helping ensure technical education will be accessible here in Southwest Wisconsin.
- **A Futuremaker** believes quality technical education should be available at an affordable cost.
- **A Futuremaker** partners with business and industry to ensure students meet industry standards and exceed employer expectations.
- **A Futuremaker** financially supports the Foundation annually to ensure students get the assistance they need to be successful today, tomorrow, and in the future!
The Southwest Tech Foundation spent a great deal of time researching records to produce this list of contributors. If your name is not listed and you made a contribution between July 1, 2012, and June 30, 2013, please contact the Foundation and the correction will be noted in the next annual report.

Tim

Tim Proctor knew he wanted to pursue a career that enabled him to help others. "I want a job that will make my son Kaydon proud to tell people what I do," explains Proctor. Tim enrolled in the Electrical Power Distribution Program. He found the Fennimore location of Southwest Tech, as well as the friendly faculty and staff to be most appealing. "The instructors for this program each have over 30-years of knowledge and hands-on experience and can provide students with multiple solutions to the same problem."
For their generous donation toward the printing of the Annual Report, a very special thank you to